

## ANNUAL FUNDRAISING INITIATIVES

### Annual Events

#### AL NOOR ASSISTIVE TECHX (Fundraising & Awareness)

##### Dates/Venue:

- 12<sup>th</sup> & 13<sup>th</sup> November, ANISA- Al Noor premises in Al Barsha behind Mall of the Emirates

##### Objectives:

This two-day long expo dedicated towards creating awareness on how Assistive Technology can improve functional capabilities of individuals with special needs and empower them to reach their highest potential. The exhibition will bring together Children & Individuals with Special Needs, Parents, Community, AT Manufacturers & Suppliers, Therapists & Specialist Speakers in the field to create awareness towards the use of AT as a means to increase the communication, participation & productivity of people with disabilities.

- To raise Awareness amongst all sections of the community on how AT allows children & individuals with special needs to reach their full potential
- To provide an opportunity to parents of children & individuals with disabilities to interact with AT vendors & professional speakers
- To highlight the work done by Al Noor Training Centre' s AT Department
- Professionals to have the opportunity to benefit from experts in the field
- To raise funds for Al Noor Centre

##### For Sponsorships

Contact: Mini: [mini@alnoorpsneeds.ae](mailto:mini@alnoorpsneeds.ae)

Tel: 04 3404844 ext. 106



## Ladies Luncheon (Fundraising & Awareness)

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### Dates/Venue:

- Will take place on 28<sup>th</sup> January 2016 at Hilton Dubai Jumeirah

### Objectives

The Ladies Luncheon is not just an ordinary lunch and networking. This is organized in order to help nurture and encourage philanthropy within the Al Noor circle of supporters specifically ladies, through a free exchange of information, knowledge and experience. In partnering with the influential ladies in Dubai, we seek to engage them in long-term, strategic and mutually beneficial relationships.

- To raise funds for Al Noor
- To create awareness about the Centre and promote the Al Noor brand by building an annual fundraising event
- To widen Al Noor's network of supporters
- To unite women from different walks of life towards a common goal of supporting the special needs cause

**For Sponsorships and Table booking (November – January)**

Contact Seema: [Seema@alnoorsneeds.ae](mailto:Seema@alnoorsneeds.ae)

Tel: 04 3404844 ext. 186



## Al Noor Fun Fair (Fundraising)

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### Dates/Venue:

- Will take place on **26<sup>th</sup> February 2016** - Al Noor premises in Al Barsha behind Mall of the Emirates

### About the event:

The Family Fun Fair which is well attended by more than 5,000 people every year. The festivity will host a variety of entertainment activities including all-time favorites such as face painting, bouncy castles, games, rides, bazaars, quizzes, raffle draws, variety of food stalls and other recreational activities.

### Objective

- To add creativity and a new dimension to address the necessary fund raising functions at Al Noor
- To Effectively engage the wider community and encourages active participation in the special needs cause
- To be able to provide a fun filled event to families while supporting our cause.
- To Foster a sense of community

**For Sponsorships and contributions (October – February)**

Contact Darryl: [darryl@alnoorsneeds.ae](mailto:darryl@alnoorsneeds.ae)

Tel: 04 3404844 ext. 108

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## Fun Fair Raffle (Fundraising)

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### Date/ Venue:

- Will take place on **26<sup>th</sup> February 2016** , Al Noor premises in Al Barsha behind Mall of the Emirates

### About the Raffle:

The Fun Fair raffle takes place along with the Al Noor Annual Fun Fair. We have an exclusive sponsor every year and the electronic raffle prizes are to the value of Dhs. 25,000- 30,000. We sell tickets among corporate supporters, volunteers and well-wishers of Al Noor.

### Objectives:

- To raise much needed funds for Al Noor  
For ticket sales (November – February)  
Contact Darryl: [Darryl@alnoorsneeds.ae](mailto:Darryl@alnoorsneeds.ae)  
Tel: 04 3404844 ext. 108





## Fun Fair CSR Sports Tournament (Fundraising & Awareness)

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### Dates/Venue:

- Will take place on **26<sup>th</sup> & 27<sup>th</sup> February 2016** at ANISA (Al Noor Indoor Sports Auditorium), Behind Mall of the Emirates, Al Barsha

### About the Tournament:

The Fun Fair CSR Sports Tournament is an annual event happening at the Fun Fair, managed by Ahdaaf Sports Club. Every year we have at least 10 (corporate and individual teams) participating teams and the tournament has always been a huge success. Fans and supporters cheered on the teams. Trophies, medals and vouchers were given out as prizes. This year we are expecting more teams to register and more players to participate.

### Objectives

- To provide opportunities to the corporate sector to support the cause of people with Special Needs.
- To put the Al Noor Indoor Sports Auditorium (ANISA) on the map as one of Dubai's sports destinations.
- To foster a sense of community
- To raise much needed funds.

For Sponsorships and contributions (November- February)

Contact Mini: [mini@alnoorsneeds.ae](mailto:mini@alnoorsneeds.ae) or [fundraising@alnoorsneeds.ae](mailto:fundraising@alnoorsneeds.ae)

Tel: 04 340 4844 ext. 304

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## Al Noor Gala Dinner (Fundraising & Awareness)

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### Date/Venue:

- Will take place on **27<sup>th</sup> May 2016** – Intercontinental Hotel, Dubai Festival City

### About the event:

This fundraising event is organized to raise much needed funds for Al Noor and at the same time acknowledge long term supporters and sponsors. Approximately 500 guests from different companies is expected to attend.

### Objectives:

- To raise funds for Al Noor
- To create awareness about the cause of people with special needs among the corporates in the UAE
- To acknowledge the long term supporters of Al Noor
- To widen Al Noor's network of supporters
- To provide unique marketing and PR opportunities for companies in the UAE

**For Sponsorships and Table bookings (March – May)**

Contact Seema: [Seema@alnoorspneeds.ae](mailto:Seema@alnoorspneeds.ae)

Tel: 04 3404844 ext. 186



## Al Noor Ramadan CSR Sports Tournament (Fundraising & Awareness)

### Dates/Venue:

- takes place in the holy month of Ramadan at ANISA (Al Noor Indoor Sports Auditorium), Behind Mall of the Emirates, Al Barsha

### About the Tournament:

The Ramadan CSR Football Tournament is an annual event taking place during the holy month of Ramadan, the tournament is again managed by Ahdaaf Sports Club. The mechanics of the tournament is the same as the Fun Fair CSR Football Tournament.

### Objectives

- To provide opportunities to the corporate sector to support the cause of people with Special Needs.
- To put the Al Noor Indoor Sports Auditorium (ANISA) on the map as one of Dubai's sports destinations.
- To foster a sense of community
- To raise much needed funds.

For Sponsorships and contributions (Jan – June)

Contact Mini: [mini@alnoorsneeds.ae](mailto:mini@alnoorsneeds.ae) or [fundraising@alnoorsneeds.ae](mailto:fundraising@alnoorsneeds.ae)

Tel: 04 340 4844 ext. 304



## Ongoing Initiatives

### Child Sponsorship (Fundraising & Awareness)

The Child Sponsorship Program was set up many years ago to help those parents who were unable to financially contribute to the training of their child at Al Noor. The scheme covers the costs of the training program so the child's development is not affected. Sponsoring a child at Al Noor not only brings hope of a better tomorrow to one young life but to the entire Centre and the community as well.

#### Objectives:

- To be able to assist families of students who are unable to pay the already subsidized tuition fee of AED 40,000
- To seek new partnerships in various sectors of the community
- To widen Al Noor's network of supporters

#### Date/Venue:

- Ongoing, Al Noor premises in Al Barsha behind Mall of the Emirates

For Sponsorships (Ongoing)

Contact Seema: [Seema@alnoorspneeds.ae](mailto:Seema@alnoorspneeds.ae)

Tel: 04 3404844 ext. 186





## Smiles n' Stuff Retail Shop (Fundraising & Awareness)

### Objectives:

Smiles n' Stuff is Al Noor's very own branded retail outlet. It is the only one of its kind in the GCC, where all the products are handcrafted by children with special needs. The goal of Al Noor's Vocational Training Unit is to make children skilled and productive members of the community and training is offered in the Wood Design Technology, Printing Technology, Fashion Technology, and Bakery Units. This initiative also helps raise awareness and funds for Al Noor Training Centre.

- To support the children's vocational training program
- To provide supported employment to students
- To create awareness to the community about the students potential and skills
- To help raise funds for the Centre
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### Dates/Venue:

- Ongoing, Al Noor premises in Al Barsha behind Mall of the Emirates

### For further information (Ongoing)

Please visit [www.smilesnstuff.ae](http://www.smilesnstuff.ae)

Timings: 8:00am – 2:00pm and 3:00pm – 6:00pm (Saturday – Thursday)

Contact Leizel: [Smilesnstuff@alnoorsneeds.ae](mailto:Smilesnstuff@alnoorsneeds.ae)

Tel: 04 3418960



## Coffee Morning at Smiles n' Stuff (Fundraising & Awareness)

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### Objectives:

If you're bored of the same old venue for coffee meet-ups, or tired of going to the busy malls for meetings, why not visit the Smiles n' Stuff, Al Noor's own branded retail shop and support a good cause? Schedule a visit to the shop and enjoy the collection of handcrafted items created by our students! We can accommodate groups up to 15 and the coffee and baked goodies are on us!

- Help raise awareness about Smiles n' Stuff
- Help raise funds for the Centre
- Support the children's training in vocational training
- To create a network of potential supporters
- To promote the talents of our children

### Dates/Venue:

- November – March, Al Noor premises in Al Barsha behind Mall of the Emirates

**To schedule a coffee morning (November – March)**

**Timing: Between 10:00am – 11:00am or 11:00am - 12:00noon (Sunday-Thursday)**

**Contact Michelle: [michelle@alnoorsneeds.ae](mailto:michelle@alnoorsneeds.ae)**

**Tel: 04 3404844 ext. 316**



## Al Noor Credit Card Campaign (Fundraising & Awareness)

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Through this campaign we wish to create awareness about special needs and get the community involved in the Centre's fundraising activities, by giving individuals the option of making a small donation on a monthly basis. To date we have approximately 710 of community supporters since 2009.

The key objectives of the campaign are:

1. To gather community support to create a sustainable source of income for Al Noor Training Centre.
2. To combat the budget deficit created by the current economic landscape.
3. To enlarge Al Noor circle of supporters from the community.

### Dates/Venue:

- Ongoing , Al Noor official website [www.alnoorspneeds.ae](http://www.alnoorspneeds.ae)

To donate (Ongoing) – [http://alnoorspneeds.ae/?page\\_id=114](http://alnoorspneeds.ae/?page_id=114) (one time/monthly)

Contact Michelle: [Michelle@alnoorspneeds.ae](mailto:Michelle@alnoorspneeds.ae)

Tel: 04 3404844 ext. 316 or visit [www.alnoorspneeds.ae](http://www.alnoorspneeds.ae)

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## Al Noor Facility Rental (Fundraising & Awareness)

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Al Noor Centre facilities are available for professional and personal events. We offer venues for weddings, conferences, workshops, meetings and special celebrations.

We have Multipurpose Hall, Conference Hall, Multifunction Rooms, Children's Play Area, Covered Court and Outdoor Track

### Objectives:

- To be able to create a sustainable source of funds
- To maximize Al Noor's resources in terms of fundraising
- To be able to draw more foot traffic to the Centre thus creating more awareness

### Dates/Venue

- Ongoing , Al Noor premises in Al Barsha behind Mall of the Emirates

For bookings (Ongoing)

Contact Darryl: [Darryl@alnoorsneeds.ae](mailto:Darryl@alnoorsneeds.ae)

Tel: 04 3404844 ext. 108

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## Al Noor Indoor Sports Auditorium (ANISA) (Fundraising and Awareness)

With our continuous effort to create a sustainable source of funding, Al Noor Indoor Sports Auditorium (ANISA) opened to raise funds for the Centre and provide a unique experience of indoor sports activities to the members of the community. The facility can be booked to play football, basketball, volleyball, cricket, table tennis and badminton. We offer competitively priced hourly rates and promotions on long term packages and have corporate packages with unique benefits.

### Objectives:

- To be able to increase footfall for ANISA and Al Noor
- To create awareness about the facility
- To raise funds for the Centre
- To offer sports management services to the community
- To promote a healthy lifestyle

### Date/Venue:

- Ongoing, Al Noor premises in Al Barsha behind Mall of the Emirates

### For bookings (Ongoing)

Timings: 4:00pm – 11:00pm (Sunday-Thursday)

Contact Darryl: [Darryl@alnoorsneeds.ae](mailto:Darryl@alnoorsneeds.ae) / [anisa@alnoorsneeds.ae](mailto:anisa@alnoorsneeds.ae) from 7:30 am -4:30 pm

Tel: 04 3404844 ext. 108



## Greeting Cards Project (Fundraising & Awareness)

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### Objectives:

Al Noor Training Centre for Children with Special Needs releases the Al Noor Greeting cards catalogue each year. Each new catalogue is a parade of the rich culture of the UAE through its array of beautiful card designs for all occasions. Designs are done by students of Al Noor and various artists from the UAE. Cards can be printed and customized according to your wish with corporate logos and any text of your choice. Prices average at Dhs 4/-

- To unite artists with a common cause
- To hone the children's talent and skills in painting
- To create awareness
- To help raise funds for the Centre

### Dates/Venue:

- Ongoing, Al Noor premises in Al Barsha behind Mall of the Emirates

### For orders contact:

Rajan - [Rajan@alnoorspneeds.ae](mailto:Rajan@alnoorspneeds.ae)

Tel: 04 3404844 ext. 109

If you are an Artist and you want your painting to be featured as one of the card designs, contact Apple: [apple@alnoorspneeds.ae](mailto:apple@alnoorspneeds.ae)

Phone number: 04 3404844 ext. 106



## Greetings by Al Noor Website (Fundraising & Awareness)

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### Objectives:

Send special greetings to clients, colleagues, family and friends with e-cards of exceptional quality and creative designs. Choosing the option of sending our e-cards will enable you to reduce carbon footprint, conserve the environment and give individuals the opportunity to read your personalized greetings from the comfort of their computer screen. Have the opportunity to choose a greeting from a wide, varied and eclectic collection.

- To unite artists with a common cause
- To hone the children's talent and skills in painting
- To create awareness
- To minimize carbon footprint and go electronic rather than printing
- To help raise funds for the Centre

### Dates/Venue:

- Ongoing, official website [greetingsbyalnoor.com](http://greetingsbyalnoor.com)

For orders contact:

Apple – [apple@alnoorsneeds.ae](mailto:apple@alnoorsneeds.ae)

Tel: 04 3404844 ext. 106



## Wall Calendar Projects (Fundraising & Awareness)

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### Objectives:

The Wall Calendar is one of the Centre's oldest FR projects by the fundraising department. The beautiful paintings featured each month have a varied theme every year. Next year's theme is 'Leisure Activities in Dubai'. This is a showcase of the children talents in the form of paintings. The goal is to source 12 sponsors for the 12 months in the calendar, one calendar partner and an exclusive sponsor. These calendars are then distributed and also sold to the community for AED 15.

- To create awareness about the Centre and promote the Al Noor brand through an annual fundraising project
- To promote the talent of our children
- To raise funds for Al Noor

### Dates/Venue:

- December- February, Al Noor premises in Al Barsha behind Mall of the Emirates

For Sponsorships (May – September)

Contact: Apple: [apple@alnoorpsneeds.ae](mailto:apple@alnoorpsneeds.ae)

Tel: 04 3404844 ext. 106

If you would like to buy a calendar (November onwards), please contact Leizel: [smilesnstuff@alnoorpsneeds.ae](mailto:smilesnstuff@alnoorpsneeds.ae)

Tel: 04 3418960





## Desk Calendar Project (Fundraising & Awareness)

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### Objectives:

The Desk Calendar is one of the Centre's oldest FR projects by the fundraising department. For several years, the goal is to have one sponsor who pledges exclusivity to the calendar. Next year's theme is 'Al Noor Services and Training'. Having one on your table is a reminder of how you have touched our students' lives. These calendars are distributed and also sold to the community for AED 10.

- To create awareness about the Centre and promote the Al Noor brand through an annual project
- To promote the talents of our children
- To raise funds for Al Noor

### Dates/Venue:

- December – February, Al Noor premises in Al Barsha behind Mall of the Emirates

For Sponsorships (May – September)

Please contact: Apple: [apple@alnoorpsneeds.ae](mailto:apple@alnoorpsneeds.ae)

Tel: 04 3404844

If you would like to buy a calendar (November onwards), please contact Leizel: [smilesnstuff@alnoorpsneeds.ae](mailto:smilesnstuff@alnoorpsneeds.ae)

Tel: 04 3418960



## Outreach (Fundraising & Awareness)

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### Objectives:

The Outreach is the Centre's Newsletter which allows people in the Community to stay abreast of the Centre's activities, events, and fundraising projects. It also enables us to acknowledge our supporters and gives Corporates ideas for new initiatives to support Al Noor. It is published digitally every June, December and April.

- To help create awareness of ongoing activities and initiatives of the Centre.
- To help raise funds through sponsorships
- To acknowledge all our supporters and sponsors

### Dates/Venue:

- September – June, Al Noor premises in Al Barsha behind Mall of the Emirates



## WISHLIST (Fundraising & Awareness)

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The Wishlist is an extensive list of items that the Centre require, however, doesn't have a budget for. Various units at the Centre requires maintenance, equipment, and educational materials. These items will allow us to be able to deliver the best standard of training to the students. Cost of items can vary from 500 and above.

### Objectives

- To help create awareness about the Centre's specific requirements
- To help address budget deficit through pledged items
- To give sponsors the liberty to choose which items they want to pledge for the Centre

### Date/Venue

- September to June, Al Noor premises in Al Barsha, behind Mall of the Emirates

### For Sponsorships

- Please contact: Apple: [apple@alnoorpsneeds.ae](mailto:apple@alnoorpsneeds.ae)
- Tel: 04 3404844 ext. 106

