

Fifteen teams sweat it out for a cause at the Al Noor – Bank of Sharjah CSR Football Tournament

Dubai, United Arab Emirates – (08 March, 2015): Al Noor – Bank of Sharjah CSR Football Tournament kicked off in style with fifteen teams battling it out toe-to-toe at the Al Noor Indoor Sports Auditorium (ANISA). The Football Tournament was professionally managed by Ahdaaf Sports Club.

For the third year in a row, Bank of Sharjah continued to be a strong supporter of the event as the title sponsor. Ms. Aida Armali, Manager of Bank of Sharjah said, “As part of the Bank’s support to Al Noor and our overall CSR policy, we are proud to also be part of a sport and fun day for the whole family. The tournament will put into evidence the importance of sports in our lives. “Healthy Body ... Healthy Mind””.

L’Oreal Middle East was the tournament support sponsor.

This year the participating teams were Al Tayer, Jones Lang La Salle, Procter &Gamble, Hay Group, Sheraton in Mall of the Emirates, DulSCO, Falcons, Moodys, Fedex, Abbott, Kier Construction, MBC, Bank of Sharjah, and L’Oreal Middle East. Funds raised through the enthusiastic participation in the football tournament are utilised to cover a part of the Centre’s annual operating cost to ensure quality of education and training to the students.

Sheraton Mall of the Emirates team was named champion after two days of unforgettable football matches. Team Bank of Sharjah and DulSCO team, thrilled football lovers with their amazing team play and stood second and third respectively. Maroun Nahra from Bank of Sharjah was announced the Best Player of the tournament and Ramadan Mohammed from Sheraton Mall of the Emirates team was the Best Goalkeeper.

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[About Al Noor Training Centre for Children with Special Needs:](#)

AL NOOR النور

TRAINING CENTRE FOR CHILDREN WITH SPECIAL NEEDS

تدريب وتأهيل الأطفال ذوي الاحتياجات الخاصة

Al Noor Training Centre for Children with Special Needs is a non-profit organization which falls under the Ministry of Social Affairs. Established in 1981, Al Noor has been providing high quality of professional training to the special needs community in Dubai for over 30 years. Starting with only 8 children the Centre has since expanded to facilitate and enrich the lives of up to 300 children and young people from different nationalities who have various physical and cognitive challenges such as Down syndrome, Cerebral Palsy and Autism. The new all-purpose facility from which Al Noor now operates opened its doors in April 2007 and was generously donated by His Highness Shaikh Mohammad Bin Rashid Al Maktoum, Vice President and Prime Minister of the U.A.E. and Ruler of Dubai and was made possible through the benefaction of HRH Princess Haya Bint Al Hussein. Al Noor follows a holistic programme addressing all domains of development through a trans disciplinary assessment and intervention approach, all delivered at an ISO certified standard. In addition to teaching, the level of development is enhanced with Physical Therapy, Occupational Therapy, Speech and Language Therapy, Psychological services, Sports and Music. Al Noor also prides itself on an exceptionally effective work placement unit that trains its students with a capability for open employment, integrating them into mainstream society post education.

A particular star of the Al Noor's fundraising achievements is the Center's very own Branded Retail Outlet - Smiles 'n' Stuff which helps to raise awareness and funds for the training centre. It is the only one of its kind in the GCC where all the products are handcrafted by children and young people with special needs enrolled at Al Noor. The goal of Al Noor's vocational training unit is to make children skilled and productive members of the community and training is offered in Wood design technology, printing technology, fashion technology and Bakery units.

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