

Sponsorship Benefits



AL NOOR  النور

TRAINING CENTRE FOR CHILDREN WITH SPECIAL NEEDS

لتدريب وتأهيل الأطفال ذوي الاحتياجات الخاصة

About Al Noor Centre



- An award winning Centre on a path of continual improvement
- ISO certified professional Training Program
- Offers Special Education, Physiotherapy, Occupational Therapy, Speech and Language Therapy, Psychological services, Sports and Music
- To maintain high standards of our professional training programs, the Centre regularly updates its methods and increases its resources
- Has 270 children from 35 different nationalities
- Offers 45% subsidy on cost of training to every child annually
- More than 20 % of the families do not pay the full subsidized fee
- All the above makes fundraising an important ongoing necessity

1981

Premise: 1 Villa
Students: 8
Services: Basic Program, Arts & Crafts, Music, House Crafts, etc. - Care Giving



1997

Premise: 5 Villas
Students: 150
Services: Physiotherapy, Speech Therapy, Vocational Training Activity, Music, Arts, Arabic and Academic, Etc.



2008 - present

Purpose Built Centre

Students: with a current roll of 269
Services: Professional Academic Program plus a comprehensive specialized services like Psychological services, Vocational, Work Placement, Parent and Child Training, etc.



Awards & Recognitions

In 2009, Al Noor garnered ten out of twenty three awards at the PHASE (Princess Haya Awards for Special Education) ceremony, including the Best Special Needs Centre Award, Outstanding Special Needs Project and Outstanding Marketing Campaign among others.

In May 2009, Al Noor earned the Best Centre Award during the Sheikha Latifa Bint Mohammed Bin Rashid Al Maktoum Award for Child Creativity.

At the PHASE Awards 2010, Al Noor won Outstanding Fundraising Campaign, Outstanding Board Member and Outstanding Vocational Therapist.

In 2011, Al Noor won Outstanding Project, Outstanding Awareness Campaign, Outstanding Physiotherapist, Outstanding Occupational Therapist and Outstanding Music Therapist.



In the following year, the Centre won 6 awards at the Princess Haya Awards which took place on 12th March 2012.

Partnership with Al Noor



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At Al Noor Training Centre, we sincerely value the commitment and trust that our supporters and partners have shown us. The Centre has the capacity to acknowledge its partners in various ways. Partnering with Al Noor on any initiative or project will entitle you to unique marketing and CSR opportunities while supporting the special needs cause.

IN-KIND CONTRIBUTIONS

To the value of AED 400,000 and above

- ❖ **Al Noor wall advertisement for 12 months**
- ❖ **ANISA pitch branding for 9 months**
- ❖ **21x11cm logo on Al Noor Pillars of Support for 12 months**
- ❖ **Logo on 15 e-blasts sent to the entire Al Noor database within 12 mon**
- ❖ **Logo on Al Noor official website for 9 months**
- ❖ **Logo on the Email signature of all Al Noor Admin and Fundraising Staff for 9 months**
- ❖ **1 Half Page Advertisement in Outreach (8500 Digital Circulation)**
- ❖ **An invitation to the Ladies Luncheon (w/ acknowledgement of company as a supporter)**
- ❖ **Co-Sponsorship benefits at the Fun Fair**
- ❖ **Plaque of Appreciation**

To the value of AED 300,000 to AED 399,999

- ❖ **ANISA pitch branding for 6 months**
- ❖ **21x7cm logo on Al Noor Pillars of Support for 12 months**
- ❖ **7 e-blast with donor's company and logo to the entire Al Noor database**
- ❖ **Logo on Al Noor official website for 6 months**
- ❖ **Logo on the Email signature of all Al Noor Admin and Fundraising Staff for 6 months**
- ❖ **1 Quarter Page Advertisement in Outreach (8500 Digital Circulation)**
- ❖ **An invitation to the Ladies Luncheon (w/ acknowledgement of company as a supporter)**
- ❖ **Co-Sponsorship benefits at the Fun Fair**
- ❖ **Plaque of Appreciation**

To the value of AED 200,000 to AED 299,999

- ❖ **ANISA pitch branding for 3 months**
- ❖ **21x7cm logo on Al Noor Pillars of Support for 12 months**
- ❖ **3 e-blast with donor's company and logo to the entire Al Noor database**
- ❖ **Logo on Al Noor Website for 3 months**
- ❖ **Logo on the Email signature of all Al Noor Admin and Fundraising Staff for 3 months**
- ❖ **An invitation to the Ladies Luncheon (w/ acknowledgement of company as a supporter)**
- ❖ **Co-Sponsorship at the Fun Fair**
- ❖ **Plaque of Appreciation**

To the value of AED 125,000 to AED 199,999

- ❖ **21x7cm logo on Al Noor Pillars of Support for 12 months**
- ❖ **1 e-blast with donor's company and logo to the entire Al Noor database**
- ❖ **Logo on Al Noor's official website for 12 months under the Annual Supporters Page.**

To the value of AED 60,000 to AED 124,999

- ❖ **21x7cm logo on Al Noor Pillars of Support for 12 months**
- ❖ **Acknowledgement in the thank you section in our quarterly newsletter Outreach**
- ❖ **Logo on Al Noor's official website for 12 months under the Annual Supporters page.**

To the value of AED 35,000 to AED 59,999

- ❖ **Acknowledgement in the thank you section in our quarterly newsletter Outreach**
- ❖ **Logo on Al Noor's official website for 12 months under the Annual Supporters page.**

To the value of AED 15,000 to AED 34,999

- ❖ **Mention in Outreach**
- ❖ **Certificate of Appreciation**

To the value of AED 1 to AED 14,999

- ❖ **Mention in Outreach**

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